

Hello, I'm Asher

ARTIST, DESIGNER, ANIMATOR

I'm a generalist designer focused on motion design. My personal website and portfolio is mindsize.us. I hope my work speaks for its self. If you find what I do interesting, contact me and we can chat about how we can work together.

Work History

2016 – Present

VIRGIN PULSE

MOTION GRAPHIC DESIGNER

At Virgin Pulse, I work in marketing with a focus on motion graphics for video and web. Some of my other responsibilities include video editing, design layouts for print and digital, and trade show graphics.

2014 – 2016

SHAPEUP

GRAPHIC DESIGNER

At ShapeUp, I worked on custom branded wellbeing campaigns for fortune 500 companies.

2011 – 2014

INMUSIC BRANDS GRAPHIC DESIGN BRAND LEAD

I was the brand lead for ION Audio at inMusic. I managed all of ION Audio's brand visuals, package design, large scale event graphics, product photography, and image editing.

2010 – 2014

FREELANCE

GRAPHIC DESIGNER

As a freelance designer, I've designed a wide range of content including logos, book illustrations, technical drawings, 3d modeling, and company brand identities, web design, album art, and book typesetting, just to name a few.

2008 – 2010

NECA

GRAPHIC DESIGNER

At NECA, I worked with numerous movie and video games license created packaging, trading cards, giftware, and apparel designs.

2007

MADA DESIGN

I worked as an illustrator for a children's book for the Bee Movie.

Technical Proficiency

SOME OF THE SOFTWARE I USE ON A DAILY BASIS:

After Effects, Premiere Pro, XD, Sketch, Figma, Blender 3D, Illustrator, Photoshop, InDesign, Audition, Lightroom, Google Web Designer

Awards & Recognition

Character designs featured in Book Full of Characters

Sant Antoni, Barcelona exhibition

My Famicase Exhibition in Tokyo, Japan

SUNY Oswego Presidents Purchase Award

Awarded Virgin Pulse's Most Valuable Pulser

Aster Awards Gold Winner

15 years of Collecting exhibition

Robert Sullins Studio Award

Quest Exhibition

S.C.A.C. Grant

Convergences Sculpture Exhibition

2005 SUNY Oswego juried art exhibition

2004 SUNY Oswego juried art exhibition

2003 SUNY Oswego juried art exhibition

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